CITY OF KNOXVILLE
BEER PERMIT APPLICATION CHECKLIST

Business Name: Visit Knoxville
Business Address: 301 S Gay St 37902

Agenda Date: 2-25-20
CLT #: 094LDO27

Account #: 39754

☐ New application: Received __/31/20
☐ Permit fee Paid: New Application - $250
☐ Publication fee paid - $25.00
☐ Records checks completed
☐ Current City Business License: Expiration Date 11/15/20
☐ Copy of Certificate of Registration for Tennessee Sales Tax
☐ Copy of Corporate Charter, LLC, etc.
☐ Copy of Certificate of Zoning from MPC: Zone DK-4

☐ Notice of application sent to Knox County Health Department (215-5200)
  Sent __/31/20
  Received __/__/__
  □ Approved
  □ Pending

☐ Notice of application sent to Building Inspections (215-2999) Inspector: __________
  Sent __/31/20
  Received __/__/__
  □ Approved
  □ Pending

☐ Notice of application sent to Fire Prevention Bureau (215-2283)
  Sent __/31/20
  Received __/__/__
  □ Approved
  □ Pending

☐ Request distances measured by Engineering Department (215-6132)
  Requested __/31/20
  Received __/__/__
  □ Yes □ No

☐ Plan for Server Compliance
☐ TASK Program completed

Previous business at this location: WDVX (#39740) inactive 12/6/15

BOARD ACTION

☐ Approved; permit issued to applicant/owner @ meeting
  Date __/__/__

☐ Approved; subject to final documentation
  Date __/__/__

☐ Permit released to: ____________________________
  Date __/__/__

☐ Denied; notification given to applicant/owner
  Date __/__/__

☐ Deferred to: ____________________________
  Date __/__/__

☐ Other: ____________________________
  Date __/__/__

Notes: ____________________________
CITY OF KNOXVILLE
APPLICATION FOR BEER PERMIT

It is the applicant's responsibility to provide complete and accurate information. The Beer Board could deny or delay action on the application if any information is not accurate.

I / we hereby make application for a permit to sell, store, or distribute beer or other beverages authorized to be sold, stored or distributed under the provisions of the City of Knoxville alcoholic beverages ordinance Chapter 4 and base my application upon the answers to the following questions:

1. Reason for Application: ☐ New Business ☐ New Ownership ☐ Name Change ☒ Other New Recurring Event

2. Name of Business Owner(s): Knoxville Convention & Visitors Bureau, dba: Visit Knoxville

3. Is Owner a: ☐ Corporation ☐ General Partnership ☐ Limited Partnership ☐ LLC ☒ Sole Proprietorship ☐ Other 501c3

4. Under what name will the business operate: Visit Knoxville

5. Business Address: 301 S Gay Street Zip 37902 Phone (865) 523-7263

6. Property Owner's Name: Visit Knoxville Phone

7. Type of business you will operate: Visitors Center (First Friday, etc.)

8. List names of all general partners and owners and designate PERCENTAGE of ownership. (Use additional paper if necessary.) Each person owning 5% or more of the business must complete an owner/manager application (attached) and submit to a city of Knoxville Police Department background check. If ownership is a corporation, please indicate whether the corporation is privately held or publicly traded. If privately held, each person owning 5% or more of the corporation must complete an owner/manager application and submit to a city of Knoxville Police Department background check.

n/a; run by Board of Directors

9. List the name(s) of managers or others on-site responsible for operations. Any change in management must be reported to the Business Tax Office. A new manager is subject to a background check and applicable fees. Each individual listed must complete an owner/manager application and submit to a City of Knoxville Police Department background check.

President: Kim Bumpus
Managers: Kelli Ryman, Parker Medley, Lacey Palmer

10. List machines currently in use or planned for use on premises and owner of machines (cigarette, pinball, jukebox, etc.)

n/a

11. Type of permit requested:

☒ Off Premise ☐ On/Off Premise ☐ Manufacturer/Distributor ☐ Self-Serve
### Address Information

- **Site Address:** 301 S GAY ST
  KNOXVILLE - 37902
- **Address Type:** BUSINESS
- **Site Name:** KNOXVILLE VISITORS CENTER

### Jurisdiction Information

- **County:** KNOX COUNTY
- **City / Township:** Knoxville

### Political Districts

- **Voting Precinct:** 06
- **Voting Location:** Green School
  801 LULA POWELL DR
- **TN State House:** 15
  Rick Staples
- **TN State Senate:** 7
  Richard Briggs
- **County Commission:**
  - (at large seat 10)
  - (at large seat 11)
  - Larsen Jay
  - Justin Biggs
- **City Council:**
  - (at large seat A)
  - (at large seat B)
  - (at large seat C)
  - Gwen McKenzie
  - Lynne Fugate
  - Janet Testerman
  - Amelia Parker
- **School Board:** 1
  - Evety Satterfield

### Property Information

- **Parcel ID:** 094LD027
- **Location Address:** 301 S GAY ST
- **CLT Map:** 94
- **Insert:** L
- **Group:** D
- **Condo Letter:** Parcel 27
- **Parcel Type:**
- **District:**
  - Ward: 6
  - City Block: 06104
  - Subdivision:
  - Rec. Acreage: 0
  - Calc. Acreage: 0
  - Recorded Plat: -
  - Recorded Deed: 2154 - 899
  - Deed Type: Deed: Special Wa
  - Deed Date: 9/28/1994

### Owner Information

- **UNITED STATES OF AMERICA**
  1101 MARKET ST
  EB 4A
  CHATTANOOGA, TN 37402

The owner information shown in this section does not necessarily reflect the person(s) responsible for Last Year's property taxes. Report any errors to the Knox County Property Assessor's office at (865) 215-2365.

### MPC Information

- **Census Tract:** 1
- **Planning Sector:** Central City

Please contact Knox County Metropolitan Planning Commission (MPC) at (865) 215-2500 if you have questions.

### School Zones

- **Elementary:** SEQUOYA ELEMENTARY
- **Intermediate:**
- **Middle:** VINE MIDDLE MAGNET
- **High:** AUSTIN-EAST HIGH MAGNET

Please contact Knox County Schools Transportation and Zoning Department at (865) 594-1550 if you have questions.

Disclaimer: KGIS makes no representation or warranty as to the accuracy of this map and its information nor to its fitness for use. Any user of this map product accepts the same AS IS, WITH ALL FAULTS, and assumes all responsibility for the use thereof, and further covenants and agrees to hold KGIS harmless from any claim, demand, or cause of action arising out of the use of this map product.
CITY OF KNOXVILLE
APPLICATION FOR BEER PERMIT
AFFIDAVIT

1. I/we __________________________ hereby solemnly swear or affirm that each statement in this application is true and correct and understand that if any statement contained herein is false, the permit issued is automatically forfeited and voided. Furthermore, that in the event of forfeiture I/we shall not be eligible to receive another permit for a period of ten (10) years pursuant to Tennessee Code Annotated § 57-5-105(d).

2. I/we understand that all applicants are charged with the responsibility of knowing the local and state beer laws. I/we are aware that the penalty for violating state or local beer laws can include revocation or suspension of the permit and/or the imposition of civil penalties up to ONE THOUSAND FIVE HUNDRED 00/100 DOLLARS ($1,500.00) PER OFFENSE.

3. I/we understand that if the business allows illegal gambling on the premises that the beer permit will be subject to revocation.

4. I/we understand that a requirement of beer permit issuance is the permittee(s) and ON-SITE manager(s) who will supervise and/or sell and serve the beer at the establishment must complete alcohol education and training programs in accordance with City of Knoxville Code Section 4-60(c).

5. I/we understand that by submitting this application, a background investigation shall be conducted on the applicant(s) and on all ON-SITE managers who will be selling beer at the permitted establishment. It is further understood that any and all documents related to that investigation shall become public record open for public inspection and reproduction pursuant to Tennessee Code Annotated § 10-7-503.

6. I/we understand that a requirement of maintaining good standing with the Knoxville Beer Board, is that I/we must notify the City of Knoxville Business Tax Office each time there is a change in the on-site manager responsible for selling the beer.

7. I/we hereby release, absolve and hold harmless, the City of Knoxville, the Knoxville Beer Board, the Knoxville Police Department, and the employees, agents and representatives of all of the foregoing from any and all liability of whatever type for any damages, causes of actions, personal property injuries which may result as a consequence of my application for a beer permit, background investigation, release of documents or any other matters related to my application. I/we hereby waive all possible liability of the City of Knoxville, Knoxville Beer Board, Knoxville Police Department, and the employees, agents and representatives of all the foregoing as stated above.

8. I/we agree that the hiring of an employee who has been convicted within the past ten (10) years of any law relating to the sale, possession, manufacture or transportation of intoxicating beverages, including beer, as defined by City of Knoxville Code Section 4-37 or the hiring of an employee who has been convicted of any felony or crime involving moral turpitude within the past ten (10) years will be cause for possible revocation of the beer permit.

9. I/we understand if any information given in the application subsequently changes, I/we will immediately notify the Knoxville Beer Board or Business Tax Office.

10. I/we understand that if the business closes down, relocates, or there is ANY change in the ownership of the business, the permit will be surrendered to the Business Tax office within 15 days of said change for appropriate action.

11. I/we assume full responsibility for the permit and will be accountable for full compliance with the laws of Knoxville and the State of Tennessee in the sale of beer.

12. I/we have read the foregoing release. I/we fully understand its provisions, and voluntarily consent to abide by its requirements.

13. I/we acknowledge and understand that the fees paid for the beer permit application process are non-refundable.

14. The undersigned is the applicant or the bona fide and qualified agent/representative of the corporate applicant.

________________________
Applicant Signature or Agent/Representative

Date: 1/31/2021

Co-Applicant Signature

Date: __________

Co-Applicant Signature

Sworn to and subscribed before me this __ day of ______________ 20___.

Notary Public: __________________________

My Commission Expires: ______________
CITY OF KNOXVILLE
APPLICATION FOR BEER PERMIT
OWNER/MANAGER APPLICATION

Reason for Application: ☑ New Application ☑ Manager Change or Addition

1. Name Kelli Ryman
   Owner-Percentage of Ownership 100% ☑ Manager

2. Home Address 1427 Edenbridge Drive City Alcoa State TN Zip 37701

3. Home Phone (865) 609-9182 Cellular Phone (865) 609-9182 Date of Birth 09/09/1985

4. Driver’s License # __________________________ State TN Social Security # ____________

5. Local Business Name Visit Knoxville

6. Local Business Address/ZIP 305 S Gay Street Business Phone (865) 523-7263

7. Have you ever been convicted of any violation of liquor and/or beer laws, felonies, or any crime involving moral turpitude, within the last ten years, or do you have any charges currently pending? ☑ Yes ☑ No
   If yes, give particulars of each charge, including city, county, state, court and date: __________________________

8. Have you ever had a beer permit revoked, suspended, or denied? ☑ Yes ☑ No
   If yes, explain: __________________________

9. Have you ever been convicted of any misdemeanors (Speeding, DUI, Simple Assault, etc.) within the last ten (10) years or have any charges currently pending? ☑ Yes* ☑ No
   "If yes, give particulars of each charge, including city, county, state, court and date: __________________________

10. Do you understand both the state laws and the local laws regulating the sale and distribution of beer in the City of Knoxville? ☑ Yes ☑ No

11. Do you understand that allowing illegal gambling on the premises will subject the permit to revocation? ☑ Yes ☑ No

AFFIDAVIT

I hereby solemnly swear or affirm that each statement in this application is true and correct and agree that if my statement is false, the permit issued may be revoked by the Beer Board, upon notice and hearing, and that the burden is on the permittee to prove the correctness of all the statements in this application.

I understand that this application is subject to the Tennessee Public Records Act and shall be open for inspection and reproduction by any citizen. Tennessee Code Annotated §10-7-503.

I, _______________ Kelli Ryman, understand that by submitting this application, a background investigation shall be conducted and any and all documents related to my investigation shall become public records.

I, _______________ Kelli Ryman, hereby release, absolve and hold harmless, the City of Knoxville, the Knoxville Beer Board, the Knoxville Police Department, its employees, agents and representatives, from any and all liability of whatever type for any damages, causes of actions, personal or property injuries which may result as a consequence of my application for a beer permit, background investigation, release of documents or any other matters related to employees, agents and representatives as stated above.

I have read and understand the foregoing Release and understand its provisions and voluntarily consent to abide by its requirements.

Signature of Applicant ___________________________ Date: 01/29/2020

Sworn to and subscribed before me this 29 day of January, 2020

Notary Public: ___________________________________ My Commission Expires: 09 June 2022
CITY OF KNOXVILLE
APPLICATION FOR BEER PERMIT

Property Details

Property Address: 301 S. Gay Street, Knoxville, TN 37902

Directions to business, including any landmarks:
Corner of Summit Hill Avenue & Gay Street in downtown Knoxville.

Property Owner Information:

Name: Visit Knoxville
Phone: 805 523 7263

Neighborhood Demographics

Provide the following locations nearest to the business. Provide ALL lines of information requested. You may want to drive or walk the area around the business location to determine which facilities are closest. You will be held accountable for the information provided.

**Must be filled in completely – No Exceptions**

School / Day Care:

Name: LAN STEM Academy
Address: 401 Henley Street, Knoxville TN 37902

Funeral Home:

Name: Unity Mortuary
Address: 1425 McCalla Avenue, Knoxville, TN

Hospital:

Name: Fort Sanders Regional Medical Center
Address: 1901 W. Clinch Avenue, Knoxville, TN
Pursuant to City of Knoxville Code Section 4-67, the City requires the applicant to designate an individual residing within Knox County to receive notice of actions of the City or the Beer Board and to accept service of process. Please provide the name of the individual, their position with the applicant (owner, manager, etc.) and their address (may be business location). Note that the applicant is required to notify the City in accordance with Section 4-67 if there is any change in this information. In addition to a local address, please provide an address to which certified mail may be sent.

BEER PERMIT APPLICATION:

Business Name: Visit Knoxville

Business Location: 301 S. Gay Street, Knoxville, TN 37902

PERSON RESPONSIBLE TO RECEIVE SERVICE OF PROCESS:

Name: Lynn Dwyer

Position: Sr. Director of Admin & Finance

Phone: 865 342 9103

Address: 301 S. Gay Street

City, State, Zip: Knoxville, TN 37902

CERTIFIED MAILING ADDRESS:

Name: Visit Knoxville

Address: 301 S. Gay Street

City, State, Zip: Knoxville, TN 37902
CITY OF KNOXVILLE, TENNESSEE
Standard Business Tax License

Business Name and Location:
VISIT KNOXVILLE
301 S GAY ST

Mailing Address:
VISIT KNOXVILLE
c/o KNOXVILLE CONVENTION & VISITORS
BUREAU INC
301 S GAY ST
KNOXVILLE,TN 37902

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A Minimal Business Tax License does not permit the Licensee to operate a business of any type which is in conflict with any Federal, State, County or City ordinance, codes or laws.

Must be posted in a conspicuous place

DETACH LICENSE ABOVE AND POST IN A CONSPICUOUS PLACE
STATE OF TENNESSEE
DEPARTMENT OF REVENUE

VISIT KNOXVILLE
301 S GAY ST
KNOXVILLE TN 37902-1102

Effective Date: July 1, 2019
Expiration Date: June 30, 2023
Account No: 1000349061-SLC
Exemption No: 1721478144
Facility Address:
301 S GAY ST
KNOXVILLE TN 37902-1102

Exempt Organizations or Institutions
Sales and Use Tax Certificate of Exemption

This organization or institution qualifies for the authority to make sales and use tax exempt purchases of goods and services that it will use, consume or give away.

This authorization for exemption is limited to sales made directly to the referenced organization. This exemption certificate may not be used for sales made to individuals paying with personal checks or personal debit or credit cards, even if the individual is a representative or employee of the organization, and he or she will be reimbursed for the purchase. Sellers must refuse to accept the certificate when the sale is made to someone other than the organization.

This exemption certificate may not be used to make purchases without the payment of sales and use tax for other locations and may not be transferred to or used by any other person.

<table>
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<tr>
<th>Seller's Name</th>
<th>Seller's Address (City &amp; State)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lynn A. Dwyer</td>
<td></td>
</tr>
</tbody>
</table>

Lynn A. Dwyer, as an authorized representative of the taxpayer named above, affirm that the purchases qualify for the exemption and will be used at the location of the facility address referenced above. Under penalty of perjury, I affirm this to be a true and correct statement.

Lynn A. Dwyer

Print Name of Authorized Representative: Lynn A. Dwyer
Signature of Authorized Representative: Lynn A. Dwyer
Date: 6/17/19

The supplier must maintain a copy of this document as evidence of the sales tax exemption.
AMENDED AND RESTATED CHARTER
OF
THE KNOXVILLE TOURISM & SPORTS CORPORATION

The undersigned corporation, by and through its duly authorized officer, pursuant to Section 48-60-106 of the Tennessee Nonprofit Corporation Act, Tennessee Code Annotated ("T.C.A.") adopts the following Amended and Restated Charter for The Knoxville Tourism & Sports Corporation (the "Corporation"):  

1. Name.
   (a) The current name of the Corporation as it appears of record is: The Knoxville Tourism & Sports Corporation.
   (b) The new name of the Corporation is: KNOXVILLE CONVENTION & VISITORS BUREAU, INC.

2. Public Benefit. The Corporation is a public benefit corporation. The corporation is an independent corporate entity and shall not be considered a component unit of Knoxville City or Knox County government.

3. Religious Corporation. The Corporation is not a religious corporation.

4. Registered Office and Registered Agent. The registered agent for the Corporation is Ms. Kathy Williams, and the initial registered office in Tennessee is located at 301 South Gay Street, Knoxville, Knox County, Tennessee 37902.

5. Principal Office. The street address and zip code of the initial principal office of the Corporation is 301 South Gay Street, Knoxville, Knox County, Tennessee 37902.

6. Not For Profit. The Corporation is not for profit.

7. Members. The Corporation shall not have members, but shall be governed and managed by its Board of Directors pursuant to its Charter, its Bylaws and the Tennessee Nonprofit Corporation Act. The sole member of the Corporation, Sports Management, Inc., a Tennessee nonprofit corporation, pursuant to consent action dated July 18, 2012, agreed to this Amendment and to cancellation and surrender of its membership in the Corporation.

8. Purpose. The purposes for which the Corporation is organized are as follows:

   a. The Corporation has been organized and shall be operated exclusively for charitable, scientific, literary or educational purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code of 1986, as amended (the "Code"), including, but not limited to, promoting the social welfare, lessening the burdens of government and making distributions to and support of certain other organizations, contributions to which qualify as charitable contributions pursuant to Section 170(c) of the Code; provided, however, that such activities, distributions and support must further the purposes, missions and/or activities specifically identified within this Charter.
b. The Corporation is irrevocably dedicated to and operated exclusively for nonprofit purposes, and no part of the income or assets of the Corporation shall be distributed to or inure to the benefit of any private individual or organization organized and operated for a profit (except that the Corporation shall be authorized and empowered, unless otherwise prohibited by any provision of state law or the Code, to pay reasonable compensation for services rendered, goods provided or similar benefits received and to make payments and distributions in furtherance of the purposes stated herein).

c. The Corporation is primarily organized for the charitable and educational purposes of promoting the social welfare and lessening the burdens of local government by serving as the single voice for the governments and citizens of the City of Knoxville, Tennessee (the "City") and of Knox County, Tennessee (the "County") with regard to the promotion of tourism, sports and recreational activities in the area and with regard to advertising the commercial, social, agricultural, industrial, scenic, recreational, historical, educational and other advantages, points of interest and attractions of the City and/or the County, with the focus of such efforts to, among other goals, enhance the quality of life for the citizens of the City and the County, and otherwise enhance, promote and stimulate economic and community development within the City and the County. Some non-exclusive examples of such charitable and/or educational purposes include, but are not limited to, the following:

i. To aid and support the City and the County (the "Local Governments") and otherwise lessen the burdens of the Local Governments by contracting with and working with the Local Governments and their other contractors to manage the advertising, marketing and promotional activities of the City and the County as a premier destination for tourists, conventions, sports-related events and activities and other events, such activities to include, but not be limited to, managing and regularly updating state of the art physical and virtual visitors centers for the area, all of which has been declared by the Tennessee Legislature as a county purpose in T.C.A. Section 5-9-201.

ii. To aid and support the Local Governments' sports-related activities in an effort to increase tourism within the City and the County as well as to enhance the quality of life of the citizens of said Local Governments and otherwise generate and support economic and community development within the geographical boundaries of the City and the County.

iii. To aid and support the Local Governments, and, more to the point, to aid and support the economic and community development efforts of said Local Governments by aggressively pursuing, recruiting, creating, hosting, promoting, managing and marketing conventions and sporting and tourism events to be held within the City and/or County, including the promotion and use of the Knoxville Convention Center.
iv. Any other activities reasonably determined by the Corporation’s Board of Directors to be consistent with the purposes set forth in Section 9(a) of this Charter which further, directly or indirectly, any of the Corporation’s purposes or activities identified herein, and do not violate any of the prohibitions for charitable entities set forth in state law or the Code or any of the prohibitions specifically incorporated in this Charter.

d. The Corporation was not formed for any purpose for which there are other specific statutory provisions in the State of Tennessee concerning its formation and was not organized for a purpose or purposes which require authorization under the laws or statutory regulations of the State of Tennessee.

9. **Powers.** As a means of accomplishing the purposes for which it is organized, the Corporation shall have the rights and powers now or later conferred upon nonprofit corporations by the laws of the State of Tennessee, limited in certain respects as follows:

a. The Corporation shall neither have nor exercise any power, nor shall it directly or indirectly engage in any activity, that would (i) prevent it from obtaining exemption from federal income taxation as a corporation described in Section 501(c)(3) of the Code, or (ii) cause it to lose such exemption.

b. The Corporation shall not be operated for the primary purpose of carrying on for profit a trade or business unrelated to its exempt purpose(s).

c. Except as may be permitted from time to time under Section 501 of the Code, no substantial part of the activities of the Corporation shall consist of carrying on propaganda, or otherwise attempting to influence legislation; nor shall it in any manner or to any extent participate in, or intervene in (including the publishing or distribution of statements), any political campaign on behalf of any candidate for public office; nor shall the Corporation engage in any activities that are unlawful under applicable federal, state or local laws.

10. **Dissolution.** Upon dissolution of the Corporation, the assets of the Corporation shall be distributed in accordance with a plan of distribution adopted by the Board of Directors to one or more religious, charitable, scientific, literary or educational organizations which (i) are nonprofit and (ii) qualify under the provisions of Section 501(c)(3) of the Code and its Regulations as tax exempt, provided that the assets so distributed shall be used by such grantee for purposes substantially similar to those of the dissolving corporation and further shall be utilized by the grantee in the same geographic region as such assets would have been utilized by the dissolving corporation. Any assets not so distributed shall be disposed of by order of the appropriate court of local jurisdiction of the county in which the principal office of said Corporation was last located, exclusively for such purposes as served by the dissolving Corporation and may be distributed by such court to such organization or organizations as the court shall determine were organized for and operated exclusively for the same or substantially similar purposes as the dissolving Corporation. In no event shall the Corporation’s property be
conveyed to any organization created or operated for profit or to any individual for less than the fair market value of such property, and all assets remaining after payment to the Corporation's debts shall be conveyed or distributed to an organization created or operated for nonprofit purposes similar to those of the Corporation as set forth above.

11. **Personal Liability.**

a. **Directors.** Pursuant to the laws of the State of Tennessee, including T.C.A. Section 48-58-601 or any similar or successor provisions, no present or future director of the Corporation (or his or her estate, heirs and personal representatives) shall be liable to the Corporation for monetary damages for breach of fiduciary duty as a director of the Corporation. However, this provision shall not eliminate or limit the liability of a director:

   (i) for any breach of the director's duty of loyalty to the Corporation;
   (ii) for acts or omissions not in good faith or which involve gross negligence, intentional misconduct or a knowing violation of law; or
   (iii) for any lawful distribution under T.C.A. Section 48-58-304.

It is intended that, except for the circumstances described above, these provisions shall provide for a limitation of personal liability of the directors to the fullest extent permitted by the laws of the State of Tennessee, both as now in effect and as hereafter adopted or amended.

b. **Officers.** To the fullest extent allowed by the laws of the State of Tennessee, except as may otherwise be provided in Parts 3 and 4 of Chapter 58, T.C.A. Title 48 or any similar or successor provisions, no present or future officer of the Corporation (or his or her estate, heirs and personal representatives) shall be liable to the Corporation for monetary damages for breach of fiduciary duty as an officer of the Corporation.

12. **Indemnification.** Any director or officer shall be entitled to indemnification or to advancement of expenses incurred by him in connection with any proceeding to which he is a party because he is or was a director or an officer of the Corporation, arising out of his status as a director or officer; provided, however, that no indemnification may be made to or on behalf of any director or officer if a judgment or other final adjudication adverse to the director or officer establishes his liability:

a. For any breach of the duty of loyalty to the Corporation;

b. For acts or omissions not in good faith or which involve gross negligence, intentional misconduct or a knowing violation of law; or

c. For any unlawful distribution under T.C.A. Section 48-58-304.
It is intended that, except for the circumstances described above, these provisions shall provide for indemnification and advancement of expenses of the directors and officers to the fullest extent permitted by the laws of the State of Tennessee, both as now in effect and as hereafter adopted or amended.

13. **Management.** The management and regulation of the affairs of the Corporation shall be by a board of directors, whose number, term and qualifications shall be established by the bylaws of the Corporation. The provisions for management and regulation of the affairs of the Corporation will be enumerated in the bylaws of the Corporation.

14. **Amendment.** The provisions of the Charter may be amended, repealed or modified as provided in T.C.A. Sections 48-60-102 and 48-60-103 by an affirmative vote of a majority of the then sitting directors of the Corporation provided, however, that no provisions of this Charter shall be changed, modified or repealed in such a manner as to be inconsistent with the objects and purposes for which this Corporation was formed.


IN WITNESS WHEREOF, the undersigned has executed this Amended and Restated Charter this 18th day of July, 2012.

KNOXVILLE CONVENTION & VISITORS BUREAU, INC.

By: [Signature]

Its: Chairman of the Board
Filing Acknowledgment

Please review the filing information below and notify our office immediately of any discrepancies.

Control #: 472169  Status: Active
Filing Type: Corporation Non-Profit - Domestic

Document Receipt

Receipt #: 798160  Filing Fee: $20.00
Payment: Check/MO - CFS, NASHVILLE, TN

Amendment Type: Amended and Restated Formation Documents  Image #: 7078-2449
Filed Date: 07/25/2012 11:52 AM

You must also file this document in the office of the Register of Deeds in the county where the entity has its principal office if such principal office is in Tennessee.

Processed By: Cynthia Dunn

Tre Hargett
Secretary of State

<table>
<thead>
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<th>Changed To</th>
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<td>KNOXVILLE CONVENTION &amp; VISITORS BUREAU, INC.</td>
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<td>301 S GAY ST</td>
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<td>37902-1102</td>
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</tbody>
</table>
Plan for Server Compliance

1) Visit Knoxville carries liquor liability insurance.
2) Visit Knoxville staff to be responsible for all beer sales.
3) Visit Knoxville staff members responsible for beer sales will sign an Event Service Policy document (example attached) recapping information gathered from the TASK class, which was taken by our Event Manager, Kelli Ryman, and these will be kept on file.
4) All beer will be required to be consumed on premise.
5) Current permit is being requested for use during each First Friday event, on the First Friday of each month, inside the Knoxville Visitors Center, located within the Visit Knoxville offices on 301 S. Gay Street.
EVENT SERVICE POLICY

We want everyone to have a fun, safe time. A big part of your job is to make sure Visit Knoxville (VK) serves responsibly. Please keep in mind the points of this policy:

Sellers:
- Check all ID’s and provide a wrist band (if applicable for event)
- If wrist band is applicable, it must be put on in your presence or by you
- Acceptable written evidence of age and identity may be found in documents issued by federal, state, county or city government ONLY, Proper ID’s may include:
  - Photo driver’s license
  - State ID Card
  - Military ID
  - Resident Green Card
  - Photo Passport
- Unacceptable forms of ID include:
  - School ID
  - Employee ID
  - Traffic Ticket
  - Official Looking Cards
- Look at the ID first then look at the photo. Does it match up to the customer?
- Do not sell to or serve someone who appears under the influence

Server/Pourer
- Make sure everyone you serve is wearing a wristband (when applicable) signifying that their ID has been checked and they are of age.
- If a customer looks inebriated direct him/her toward a non-alcoholic beverage and food or offer a complimentary bottle of water.
- If someone insists on being served and you’re uncomfortable telling him/her no, enlist the help of the your VK Event Manager or event security.

My signature below shows that I have read and understand this policy, as well as my duties as a seller and/or server/pourer; and shows my agreeance to adhere to this policy.

__________________________________  __________________________________
Print & Sign Name                    Date
CITY OF KNOXVILLE INSPECTION BUREAU

BEER INSPECTION CHECKLIST

Address 301 S Gay  Zoning Classification D1/1C2

Name of Business Visit Knoxville

Occupancy Classification AZ On Premise ✓ Off Premise Both

Number of required exit(s) 2 Number of existing exit(s) 2

Distance of travel to exit(s) 50'

Correct zoning for use: ✓ Yes No

Preexisting/nonconforming ✓ Number of seats 70

Inspection Bureau Permits Needed: ✓ No Yes: Bldg. 

Elec. 

Plbg. 

Gas 

Mech. 

Other code requirements/comments: Beer Sales during 1st Friday Events.

( * ) Results of Inspection: ✓ Approved Rejected Reinspection

Inspected by [Signature] Title Code Building Inspect Date of Inspection 2-3-2020

*Note: On-site inspection results of the Inspection Bureau are not basis for approval/disapproval of a Beer License, only information/guidelines requested by the Beer Board for their evaluation/approval/disapproval of a Beer License.
February 18, 2020

VISIT KNOXVILLE
301 S GAY ST
KNOXVILLE, TN 37902
An inspection of your facility was conducted on Feb 18, 2020

Inspection Note  Beer permit inspection with Laney Palmieri.

1. Fire inspection approved.

Donald Partin
Inspector

Laney Palmieri
DATE: 1-31-20

TO: Donald Jenkins, City Surveyor
    Engineering Department

FROM: Mark Byrd, Collections Officer
      Finance Department

RE: Request for distance measurements for beer permit application

Please measure the distances from the below indicated beer permit applicant’s proposed location to the public facilities indicated and forward this information back to me. As required by law, this information is necessary to process the applicant’s beer permit request. Thank you in advance for your assistance.

Business name: Visit Knoxville

Business location: 301 S Gay St

Property description: ___ New construction  V Pre-existing structure

Directions to and/or landmarks near location: corner of Summit Hill Ave and Gay St

SCHOOL/DAYCARE:
Name: L & N STEM Academy
Address: 461 Henley St
Distance/feet: MORE THAN 300'

FUNERAL HOME:
Name: Unity Mortuary
Address: 1425 McCalla Ave
Distance/feet: MORE THAN 300'

HOSPITAL:
Name: Fort Sanders Regional Medical Center
Address: 1901 W Clinch Ave
Distance/feet: MORE Than 300'
Certificate of Completion

Tennessee Alcohol Server Knowledge

This certifies that

Kelli Ryman

has successfully completed the Tennessee Alcohol Server Knowledge five hour course

conducted by the Knoxville Police Department

Date: 4/18/2019

Signature Required

Class Instructor: K. Bush

Task Control # 28337

THIS IS NOT AN ALCOHOL SERVER PERMIT